

Brittany Canseco

GRAPHIC DESIGNER & MULTIMEDIA CREATIVE

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Professional Summary

Creative and detail-oriented graphic designer with experience in branding, print and digital design, web design, photography, motion graphics, and multimedia marketing. Summa Cum Laude graduate with a 4.0 GPA, passionate about creating thoughtful visual solutions that connect with audiences and strengthen brands.

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, WordPress, HTML, CSS, Shopify, UI/UX, Typography, Branding, Photography

Experience

Design Intern | Hoskins Family Stores | 2025

- Designed promotional materials for two retail locations, maintaining consistent brand identity across print and digital marketing campaigns.
- Created engaging social media graphics and visual content that supported marketing initiatives and strengthened brand presence.
- Assisted with product photography, styling, image editing, and digital asset organization for use across multiple platforms.
- Managed website product updates and inventory using Shopify, ensuring accurate and visually appealing online merchandising.
- Collaborated with the marketing and design team to develop creative solutions that aligned with business objectives and brand standards.

Marketing Assistant | Bullseye Products LLC International | 2020–2024

- Designed print and digital marketing materials to support product launches, promotional campaigns, and sales initiatives.
- Produced promotional videos and multimedia content that enhanced product marketing and customer engagement.
- Coordinated trade show and expo preparation by organizing marketing materials, displays, and event logistics.
- Generated and managed sales leads while providing marketing support that contributed to business development efforts.
- Worked cross-functionally with marketing and sales teams to strengthen brand visibility and deliver cohesive marketing campaigns.

Education

Pellissippi State Community College
A.A.S. Media Technologies – Design for Web & Print
Summa Cum Laude | GPA 4.0